



Help us grow **The Giving Tree!**

To go along with our StoryLand theme, we are taking liberties with Shel Silverstein's beloved story "The Giving Tree". Auction attendees will have the opportunity to pick leaves from our version of the Giving Tree; each leaf will contain a **gift card worth at least \$10**.

Some cards may be worth up to \$50! The odds will be posted at the event.

Leaves will be sold for \$15 apiece, or 3 for \$35. The Giving Tree helps generate good funds for Fortress, while also allowing attendees to get a bang for their buck. Plus, it's a lot of fun!

We need lots of gift cards! Encourage your group members to pick up a \$10 card next time they're in the grocery line, or when they stop in for their Starbucks fix.

Set a goal as a group—the more leaves we have on our Giving Tree, the more money we earn for Fortress!

Gift card ideas: iTunes, Starbucks, grocery stores, Target, Lowe's, restaurants, movies, gas, fast food, Amazon.com, Barnes and Noble, Walmart, Walgreens, fast food, car wash, Home Depot, ice cream, frozen yogurt, florist, hair salon, bowling, dry cleaning, etc...

Tips for getting more gift cards: When you're buying a gift card for Fortress, ask the manager to throw in an extra \$5 on the card—or better yet, to match your donation! Ask businesses that you frequent to help out a great cause—one you're passionate about and want to share with them.

Don't be shy. Remember, you're not asking for you, you're asking for the kids at Fortress!